

Persidangan Kebangsaan Teknologi Hijau

9-10 June 2014

Breakout Session
Perniagaan Industri Hijau



Prime Minister's Announcement December 2009

(COP 15 Meeting United Nations Summit on Climate
Change in Copenhagen)

“Malaysia will voluntarily reduce up to 40%
carbon dioxide emissions intensity by the
year 2020 compared to 2005 levels”



Other actions

- Establishment the Ministry of Energy, Green Technology & Water, in April 2010
- Formation of Green Technology Corporation Malaysia
- Green Technology Council chaired by the Prime Minister himself
- Inaugural International Green Tech and Eco Products Exhibition and Conference (IGEM), was organized from 14-17 October 2010 at the KL Convention Centre
- Other programs: GTFS, FiT, IGEM series etc.

CREATING
**GREEN
WEALTH**
www.igem.com.my



M-GBA
MALAYSIAN GREEN BUSINESS ASSOCIATION



**THE 5TH INTERNATIONAL
GREENTECH & ECO PRODUCTS
EXHIBITION & CONFERENCE MALAYSIA**

16 -19 October 2014

Kuala Lumpur Convention Centre (KLCC),
Kuala Lumpur, Malaysia

IGEM2014 Exhibition

- The exhibition layout is organised in sectorial format following KeTTHA's focuses namely:



Green Building &
Interiors



Green Energy: Renewable
Energy & Energy Efficiency



Water & Waste
Management



Green Transportation &
Logistics



Eco Products &
Services



Green ICT &
Finance

IGEM2014 Exhibition - Awareness Creation -



P2P University
Collaborative Labs



Student Tours



GBI Showcase

Eligible
for CPD
Points

CPD Points for
professionals

IGEM2014 Exhibition

- Business Opportunities Facilitation -



Matrade IBM



Green Insights &
Green Launching Pad



One-To-One
BizMatch
Programme



IGEM2014 Best Booth
Awards



MIDA's Business
Consultation



Networking
Cocktail

IGEM2014 Exhibition - Enhancement -



Opening Ceremony



M'sia State &
Local gov. Programmes
& Pavilion



Delegation Programme /
VIP Visits



Workshops & Seminars

Other Concurrent Programmes



The 4th International Green
Technology Conference



Ministerial Roundtable
Discussion



KeTTHA Industry
Awards Dinner



What's New for IGEM2014

- Enhanced participation programme designed for ASEAN, Federal Ministries, States and P2P Collaborative Lab.
- Collaboration between IGEM2014 & Formula E towards greater awareness of the green agenda in discussion
- Expanded Green Insights Series
 - B2B
 - Public
 - G2B
 - Regional & International
 - P2P (R&D)

So,

- Four and a half years down the road, what has transpired?
- Are the business community as enthusiastic and forth coming with 'Going Green'?
- How about the enabling public infrastructure, policies and programs?
- Any forth-coming push that we can expect from our Government in this direction?
- Or has this green growth agenda already been over-shadowed by some other programs?

What more do we want?
Let's discuss.

Thank you.