



Professor Ir. Dr. Zainuddin Abdul Manan shared UTM Centre For Student Innovation & Technology Entrepreneurship- utmxcite's post.

25 January · 🌐

#TalentExcellent

The banner features logos for the Malaysian Government (KEMENTERIAN PENDIDIKAN TINGGI), Alibaba.com, UTM (UNIVERSITI TEKNOLOGI MALAYSIA), and SOARING SPARKS. The main text reads: "GLOBAL E-COMMERCE TALENT (GET) 2018", "14 - 19 JANUARY 2018", "EDC, UUM SINTOK".

UTM NETPRENEUR ECOSYSTEM

- Industrial Site
- Linked to Research Institute
- Co-located with incubator
- Business Challenge and Competition
- PM-UTM NETPRENEUR

UTM NETPRENEUR ECOSYSTEM

- Health Extension Units
- Social Media Marketing
- Content Marketing
- Research Product
- Industry
- Business Start-up
- Coaching Program
- Customer Marketing and
- Coaching with
- Entrepreneur
- PM-UTM NETPRENEUR

UTM

GET bertujuan memperkasakan pengajar dari Institut Pengajian Tinggi bagi mendidik bakat-bakat muda dalam menjalankan perniagaan dalam E-Commerce bagi mengambil peluang atas komitmen Malaysia kepada hub electronic Free Trade Zone (eFTP) - Digital free Trade Zone (DFTZ) yang memerlukan kemahiran tinggi dalam bidang eCommerce, beserta bidang2 lain seperti Big Data, Fintech and Logistics.

Bil Pensyarah Terlibat

7 orang

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- Dr Haza Nuzly Abdul Hamed (FC)
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Series 1 / 2018

Addressed by: **YBhg. Tan Sri Dr. Zainuddin Abdul Manan**

Entrepreneurship among main agendas of KPT

SMKTM, Enhancing entrepreneurial skills among students of the institutions of higher learning (IHL) is one of the main agendas of the Higher Education Ministry (HEM) to produce graduates who would create...

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